# Pronexus Launches VBVoice 10.1 Offering Easy Deployment of Dual Channel Applications

*IVR Developers Can Develop and Deploy Both Visual and Voice IVR Solutions Faster than Ever Before*

**OTTAWA, ON – January 25, 2017 –** Pronexus is excited to announce its newest release, VBVoice 10.1. With VBVoice 10.1 and VisualConnect™, Pronexus offers Interactive Voice Response (IVR) developers the tools to build visual "app-less apps" that allow a user to interact with the IVR callflow visually from the user's smartphone or any HTML 5 browser. The addition of default prompts and the ability to deploy as-is without needing to customize callflows for visual applications on a smartphone mean that deploying a visual application is easy, requiring no visual application experience.

Developers also have the option to deploy data-only IVR applications using the Visual Connect module. Visual Connect data applications run on any device that supports HTML 5, and each visual prompt can be played aloud with no telephony boards or speech licenses required. IVR developers can deploy IVR applications hosted entirely in the cloud!

"VBVoice 10.1 has really streamlined and eliminated some of the IVR development headaches," said Denis Solodovnikov, VBVoice Customer Application Developer. "Now, all support assemblies have been compiled into one library, so only one reference is needed. I also love that Pronexus added dynamic menus so that I can choose to activate or deactivate menus during runtime without having to recompile and redeploy the IVR," continued Solodovnikov.

For more information, check out our website, attend an upcoming webinar, or contact our sales department by emailing sales@pronexus.com.

## About Pronexus Inc.

Pronexus is the creative force behind VBVoice, recognized as one of the most seasoned and powerful IVR development toolkits available today. After 20 years of consistent innovation and technological advancement in the field of IVR development, Pronexus has expanded its product range to include the comprehensive IVR monitoring tool IVRGuard™, and Pronexus' new

offering, VisualConnect™. Pronexus' commitment to innovative, future-proof solutions is demonstrated by our dedication to offering this new functionality as well as our status as an established Microsoft Silver Partner. VBVoice integrates with the latest versions of Microsoft® Visual Studio, enabling use of familiar programming skills and industry-standard programming languages. The intuitive visual call flow environment and programmable controls as well as the time-saving features of VBVoice, such as a multi-lingual prompt library and many sample applications that help new users to learn and understand toolkit functionality, make complex IVR applications built on VBVoice easy to develop and quick to deploy.

## Contact Pronexus

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